

KVBC PUBLIC SERVICE ANNOUNCEMENTS

First Quarter

January 1 through March 31, 2000

Adult Issues

<u>Spot Title</u>	<u>Count /</u>	<u>Crime</u>	<u>Growth</u>	<u>Lifestyle</u>	<u>Opp.</u>	<u>Ed.</u>	<u>Spot Length</u>
KVBC/Afterschool Alliance	5	X	X	X	X	X	:10
KVBC/Al-Anon	7	X		X			:15
KVBC/Ala-Teen	2	X		X			:15
KVBC/Americorps	12			X			:10
KVBC/Animal Foundation	19			X			:30
KVBC/Anti-Defamation League	11	X		X			:30
KVBC/Arrive Alive	10	X	X	X	X	X	:30
KVBC/Arrive Alive	3	X	X	X	X	X	:20
KVBC/Arrive Alive	2	X	X	X	X	X	:10
KVBC/Augustus Society	29			X		X	:30
KVBC/Baby Your Baby	13		X	X			:15
KVBC/Baby Your Baby	26		X	X			:20
KVBC/Baby Your Baby	28		X	X			:30
KVBC/BEST Coalition	3	X					:10
KVBC/BEST Coalition	20	X					:20
KVBC/BEST Coalition	9	X					:30
KVBC/BEST Coalition2	9	X					:30
KVBC/BEST Coalition3	5	X					:15
KVBC/BEST Coalition3	19	X					:20
KVBC/BEST Coalition3	19	X					:30
KVBC/Black History	73	X	X	X	X	X	:30
KVBC/Candlelighters	10			X			:30
KVBC/CC Dept of Aviation	11			X			:30
KVBC/CC Fire Department	28	X	X				:30
KVBC/CC Parks & Recreation	25			X			:15
KVBC/CC Parks & Recreation	4			X			:30
KVBC/CC Regional Flood Control	8			X			:30
KVBC/CC Safe Kids Coalition	7	X	X	X		X	:30
KVBC/CCSN	8			X			:10
KVBC/CCSN	6			X			:15
KVBC/CCSN	13			X			:30
KVBC/Cirque Du Soleil	5	X		X			:30
KVBC/Fraternal Order of Police	99			X			:30
KVBC/Girl Scouts	5			X			:30
KVBC/Girl & Boys Town Htltn	5	X		X			:15
KVBC/Habitat for Humanity	3		X	X			:10
KVBC/Habitat for Humanity	6		X	X			:30
KVBC/Human Rights Campaign	9	X					:30
KVBC/Inner City Games	45			X			:15
KVBC/Inner City Games	16			X			:30
KVBC/Isight	22			X			:30
KVBC/Jason Project	15			X			:30
KVBC/Leave a Legacy	2			X			:20

KVBC PUBLIC SERVICE ANNOUNCEMENTS

Third Quarter

January 1 through March 31, 2000

Adult Issues Continued - Page 2

<u>Spot Title</u>	<u>Count /</u>	<u>Crime</u>	<u>Growth</u>	<u>Lifestyle</u>	<u>Opp. Ed.</u>	<u>Spot Length</u>
KVBC/Lowell Observatory	14			X		:20
KVBC/Lowell Observatory	2			X		:30
KVBC/LV Art Museum	30			X		:30
KVBC/LV Natural History Museum	9			X		:30
KVBC/LVMPD	10	X	X	X		:15
KVBC/LVMPD	10	X	X	X		:30
KVBC/LVMPD2	7	X		X		:30
KVBC/Make-A-Wish	8			X		:30
KVBC/March of Dimes	3			X		:15
KVBC/Narcotics Anonymous	7	X		X		:10
KVBC/Natl CASA	12	X	X	X		:30
KVBC/Natl. Conference C&J	12	X		X		:30
KVBC/Natl. Diabetes Ed Pro	17			X	X	:30
KVBC/Natl. Drug Control	7	X	X	X	X	:20
KVBC/Natl Inst Drug Abuse	7	X	X	X	X	:30
KVBC/New Vista Ranch	5			X		:30
KVBC/NV Cncl Problem Gambling	10			X		:30
KVBC/NV DMV & PS	6	X		X		:20
KVBC/NV Office Trfic Sfty	28	X	X	X	X	:30
KVBC/NV Opera Theatre	3	X	X	X	X	:30
KVBC/NV PALS	11			X		:30
KVBC/NV Prepaid Tuition	2			X	X	:15
KVBC/NV Prepaid Tuition	59			X	X	:30
KVBC/NV Recreation & Park	9			X		:30
KVBC/RSVP	8	X				:10
KVBC/Safe Nest - TADC	15	X		X		:30
KVBC/St of NV/Family2Family	13			X		:15
KVBC/St of NV-Suicide HTL	5			X		:15
KVBC/St of NV-Suicide HTL	11			X		:30
KVBC/United Blood Services	26			X		:15
KVBC/United Negro College	17			X		:30
KVBC/United Way	6		X	X		:30
KVBC/UNLV Law School	22			X		:30
KVBC/UNR-4H	6		X			:30
KVBC/US Army	4	X	X	X	X	:15
KVBC/US Army	15	X	X	X	X	:30
KVBC/US Dept. of Justice	14	X				:20
KVBC/US Dept of Trans2	4	X	X	X	X	:15
KVBC/US Dept of Trans2	31	X	X	X	X	:30
KVBC/US Military	1			X		:15
Total	1,162					

KVBC Denotes Co-Sponsorship

A 30-second Community Billboard airs five days a week, with three items of community interest. A 60-second Community Billboard airs seven days a week, with six items of community interest. Copies of the Community Billboards are attached to the back of this report.

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Children's Issues

<u>Spot Title</u>	<u>Count /</u>	<u>PPressure</u>	<u>Education</u>	<u>Drugs/Gangs</u>	<u>Activity</u>	<u>Spot Length</u>
KVBC/Ala-Teen	2	X				:20
KVBC/BEST Coalition	3	X		X		:10
KVBC/BEST Coalition	20	X		X		:20
KVBC/BEST Coalition	9	X		X		:30
KVBC/BEST Coalition3	5	X		X		:10
KVBC/BEST Coalition3	19	X		X		:20
KVBC/BEST Coalition3	19	X		X		:30
KVBC/Boys& Girls Club	17	X	X		X	:30
KVBC/Cirque Du Soleil	5	X				:30
KVBC/Girls & Boys Town Htl	5	X				:15
KVBC/Girl Scouts	5	X			X	:30
KVBC/Human Rights Campaign	9	X				:30
KVBC/Human Rights Campaign	45	X				:15
KVBC/Inner City Games	14	X	X		X	:20
KVBC/Inner City Games	16	X	X		X	:30
KVBC/Jason Project	15				X	:30
KVBC/Lowell Observatory	2				X	:20
KVBC/LV Art Museum	24				X	:30
KVBC/LV Natural History Museum	9				X	:30
KVBC/LVMPD2	7	X				:30
KVBC/Narcotics Anonymous	7	X				:10
KVBC/Natl Casa	12	X				:30
KVBC/Natl Conference C&J	12	X				:30
KVBC/NV Cncl Problem Gaming	10	X				:30
KVBC/NV Recreation & Park	9				X	:30
KVBC/St of NV-Family2Family	13				X	:15
KVBC/St of NV-Suicide Htl	5				X	:15
KVBC/St of NV-Suicide Htl	11				X	:30
KVBC/United Negro College	17	X				:30
KVBC/UNR-4H	6	X				:30
KVBC/US Dept Justice	14	X				:30
KVBC/US Dept Trans2	4	X				:15
KVBC/US Dept Trans2	31	X				:30
KVBC/Community Billboard *		X	X	X	X	:30
KVBC/Community Billboard *	144	X	X	X	X	:60
Total	545					

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KVBC/Afterschool Alliance	5	X	X	X	X	X	:10
KVBC/Al-Anon	7	X		X			:15
KVBC/Ala-Teen	2	X		X			:15
KVBC/Americorps	12			X			:10
KVBC/Animal Foundation	19			X			:30
KVBC/Anti-Defamation League	11	X		X			:30
KVBC/Arrive Alive	10	X	X	X	X	X	:30
KVBC/Arrive Alive	3	X	X	X	X	X	:20
KVBC/Arrive Alive	2	X	X	X	X	X	:10
KVBC/Augustus Society	29			X		X	:30
KVBC/Baby Your Baby	13		X	X			:15
KVBC/Baby Your Baby	26		X	X			:20
KVBC/Baby Your Baby	28		X	X			:30
KVBC/BEST Coalition	3	X					:10
KVBC/BEST Coalition	20	X					:20
KVBC/BEST Coalition	9	X					:30
KVBC/BEST Coalition2	9	X					:30
KVBC/BEST Coalition3	5	X					:15
KVBC/BEST Coalition3	19	X					:20
KVBC/BEST Coalition3	19	X					:30
KVBC/Black History	73	X	X	X	X	X	:30
KVBC/Candlelighters	10			X			:30
KVBC/CC Dept of Aviation	11			X			:30
KVBC/CC Fire Department	28	X	X				:30
KVBC/CC Parks & Recreation	25			X			:15
KVBC/CC Parks & Recreation	4			X			:30
KVBC/CC Regional Flood Control	8			X			:30
KVBC/CC Safe Kids Coalition	7	X	X	X		X	:30
KVBC/CCSN	8			X			:10
KVBC/CCSN	6			X			:15
KVBC/CCSN	13			X			:30
KVBC/Cirque Du Soleil	5	X		X			:30
KVBC/Fraternal Order of Police	99			X			:30
KVBC/Girl Scouts	5			X			:30
KVBC/Girl & Boys Town Htlh	5	X		X			:15
KVBC/Habitat for Humanity	3		X	X			:10
KVBC/Habitat for Humanity	6		X	X			:30
KVBC/Human Rights Campaign	9	X					:30
KVBC/Inner City Games	45			X			:15
KVBC/Inner City Games	16			X			:30
KVBC/Isight	22			X			:30
KVBC/Jason Project	15			X			:30
KVBC/Leave a Legacy	2			X			:20

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Adult Issues Continued - Page 2

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KVBC/Lowell Observatory	14			X		:20
KVBC/Lowell Observatory	2			X		:30
KVBC/LV Art Museum	30			X		:30
KVBC/LV Natural History Museum	9			X		:30
KVBC/LVMPD	10	X	X	X		:15
KVBC/LVMPD	10	X	X	X		:30
KVBC/LVMPD2	7	X		X		:30
KVBC/Make-A-Wish	8			X		:30
KVBC/March of Dimes	3			X		:15
KVBC/Narcotics Anonymous	7	X		X		:10
KVBC/Natl CASA	12	X	X	X		:30
KVBC/Natl. Conference C&J	12	X		X		:30
KVBC/Natl. Diabetes Ed Pro	17			X	X	:30
KVBC/Natl. Drug Control	7	X	X	X	X	:20
KVBC/Natl Inst Drug Abuse	7	X	X	X	X	:30
KVBC/New Vista Ranch	5			X		:30
KVBC/NV Cncl Problem Gambling	10			X		:30
KVBC/NV DMV & PS	6	X		X		:20
KVBC/NV Office Trfic Sfty	28	X	X	X	X	:30
KVBC/NV Opera Theatre	3	X	X	X	X	:30
KVBC/NV PALS	11			X		:30
KVBC/NV Prepaid Tuition	2			X	X	:15
KVBC/NV Prepaid Tuition	59			X	X	:30
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KVBC/RSVP	8	X				:10
KVBC/Safe Nest - TADC	15	X		X		:30
KVBC/St of NV/Family2Family	13			X		:15
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KVBC/United Way	6		X	X		:30
KVBC/UNLV Law School	22			X		:30
KVBC/UNR-4H	6		X			:30
KVBC/US Army	4	X	X	X	X	:15
KVBC/US Army	15	X	X	X	X	:30
KVBC/US Dept. of Justice	14	X				:20
KVBC/US Dept of Trans2	4	X	X	X	X	:15
KVBC/US Dept of Trans2	31	X	X	X	X	:30
KVBC/US Military	1			X		:15
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KVBC/Ala-Teen	2	X				:20
KVBC/BEST Coalition	3	X		X		:10
KVBC/BEST Coalition	20	X		X		:20
KVBC/BEST Coalition	9	X		X		:30
KVBC/BEST Coalition3	5	X		X		:10
KVBC/BEST Coalition3	19	X		X		:20
KVBC/BEST Coalition3	19	X		X		:30
KVBC/Boys& Girls Club	17	X	X		X	:30
KVBC/Cirque Du Soleil	5	X				:30
KVBC/Girls & Boys Town Htl	5	X				:15
KVBC/Girl Scouts	5	X			X	:30
KVBC/Human Rights Campaign	9	X				:30
KVBC/Human Rights Campaign	45	X				:15
KVBC/Inner City Games	14	X	X		X	:20
KVBC/Inner City Games	16	X	X		X	:30
KVBC/Jason Project	15				X	:30
KVBC/Lowell Observatory	2				X	:20
KVBC/LV Art Museum	24				X	:30
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KVBC/Inner City Games	16			X			:30
KVBC/Isight	22			X			:30
KVBC/Jason Project	15			X			:30
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KVBC/Natl. Drug Control	7	X	X	X		X	:20
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KVBC/United Way	6		X	X			:30
KVBC/UNLV Law School	22			X			:30
KVBC/UNR-4H	6		X				:30
KVBC/US Army	4	X	X	X	X	X	:15
KVBC/US Army	15	X	X	X	X	X	:30
KVBC/US Dept. of Justice	14	X					:20
KVBC/US Dept of Trans2	4	X	X	X	X	X	:15
KVBC/US Dept of Trans2	31	X	X	X	X	X	:30
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KVBC/BEST Coalition	3	X		X		:10
KVBC/BEST Coalition	20	X		X		:20
KVBC/BEST Coalition	9	X		X		:30
KVBC/BEST Coalition3	5	X		X		:10
KVBC/BEST Coalition3	19	X		X		:20
KVBC/BEST Coalition3	19	X		X		:30
KVBC/Boys& Girls Club	17	X	X		X	:30
KVBC/Cirque Du Soleil	5	X				:30
KVBC/Girls & Boys Town Htl	5	X				:15
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KVBC/Human Rights Campaign	9	X				:30
KVBC/Human Rights Campaign	45	X				:15
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KVBC/Narcotics Anonymous	7	X				:10
KVBC/Natl Casa	12	X				:30
KVBC/Natl Conference C&J	12	X				:30
KVBC/NV Cncl Problem Gaming	10	X				:30
KVBC/NV Recreation & Park	9				X	:30
KVBC/St of NV-Family2Family	13				X	:15
KVBC/St of NV-Suicide Htl	5				X	:15
KVBC/St of NV-Suicide Htl	11				X	:30
KVBC/United Negro College	17	X				:30
KVBC/UNR-4H	6	X				:30
KVBC/US Dept Justice	14	X				:30
KVBC/US Dept Trans2	4	X				:15
KVBC/US Dept Trans2	31	X				:30
KVBC/Community Billboard *		X	X	X	X	:30
KVBC/Community Billboard *	144	X	X	X	X	:60
Total	545					

KVBC Denotes Co-Sponsorship

- A 30-second Community Billboard airs five days a week, with three items of community interest. A 60-second Community Billboard airs seven days a week, with six items of community interest. Copies of the Community Billboards are attached to the back of this report.